

20 **Twenty Questions**
Where will the conversation take you?

x

NEW YORK



THE WORLD'S CHANGED.

Technology now enables us to do so much more, but we can't forget
what it is that inspires us to explore.

Whilst celebrating how wonderful technology is, it's also good to lift your eyes
away from the screen and truly get under the skin of a place,
seeing it through the eyes of a local.

ENCOURAGING CONVERSATIONS,
AND DISCOVERING WHERE THEY WILL TAKE YOU.

NEW YORK

Our second instalment takes you to the city that never sleeps, New York. Experience our own recommendations, whilst starting the conversation and discovering your own favourite hot spots.

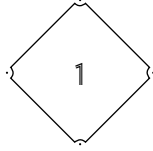
📍 U.S.A.

✈️ JFK / LGA

🗣️ English

★ USD

☎️ +1



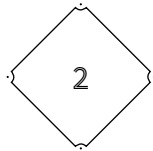
Where's the best place in the city for a quintessential NYC snack...

Grab a classic bagel from Russ & Daughters on the Lower East Side, arguably the best salmon and cream cheese bagel in town. Ask the person behind you in the queue where's the best place nearby to sit and watch the world go by, then go there, bagel in hand.

📍 179 E Houston St, NY 10002

📍 Lower East Side

🚇 Delancey St (F)



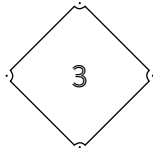
Where's the best place for a foodie to get lost...

Explore Gansevoort Market and grab a lobster burger from Ed's Lobster Bar – you won't regret it. Ask the guy at the juice bar where to hire a bike from on the Hudson side of Manhattan, and where's great to go for a cycle route on this quieter side of the city.

📍 52 Gansevoort St, NY 10014

📍 Meatpacking District

🚇 14th St Station (A, C, E) or 8th Avenue Station (L)



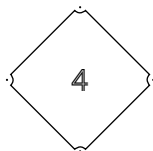
Where's the best place to shop for clothes...

Opening Ceremony is a contemporary clothing store with a real Brooklyn vibe – it's the place to go if you're looking to channel the hip New York style that the city is so famous for. Ask the shop assistant who their favourite up and coming New York based designer is – then go and check them out.

📍 35 Howard St, NY 10013

📍 Soho

🚇 Canal St Station (A, C, E)



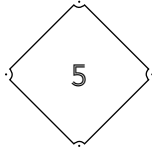
Where's the best place in the city for a cocktail...

Head to the Dead Rabbit for some of the best handcrafted cocktails in the city – the menus are seasonal and are according to whether you like your drink shaken or stirred – try the Pirate Queen or the Panhandler. Ask the person next to you at the bar where a good place is to go for stand-up comedy, then go and check it out.

📍 30 Water St, NY 10004

📍 Lower Manhattan

🚇 Whitehall St (R)



Where's the best place to go for seafood...

Visit Pier A Harbour House in Battery Park City for amazing seafood (the wild blue oysters topped with American sturgeon caviar are a must-eat) with incredible views of the Hudson and the Statue of Liberty to boot. Ask your waiter where the best place is this side of Manhattan to watch the sun go down, and then go there.



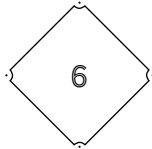
22 Battery Place, NY 10004



Lower Manhattan



Bowling-Green Station (4, 5) or Rector St Station (1, R)



Where's the best place to find contemporary jewellery...

Wander around East Village and check out a jewellery store called Verameat, the brainchild of Vera Balyura, Each design represents an experience that is at once personal yet universal, with an enchanting selection of quirky gold and silver designs; we love the gold antler necklace. Ask the shop assistant what it was about NYC that inspired Vera – then go and discover it.



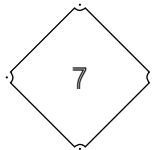
315 East 9th St, NY 10003



East Village



Astor Place Station (4, 6)



Where's the best place for a cooking class...

Take a cooking class at Mario Batali's Eataly; an all import shop full of cheese, pasta, bread, olives, coffee, gelato and everything deliciously Italian. Learn the art of traditional Italian cooking by taking one of the regional pasta classes – you won't regret it. Ask the chef teaching your class where their favourite restaurant is in the city, and go there for dinner.



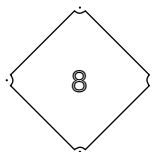
200 Fifth Avenue, NY 10010



Midtown



23rd St Station (N, R)



Where's the best place to grab brunch...

Stroll around Nolita, particularly Elizabeth St, Prince St and Cosby St before heading to Café Gitane on Mott Street. The coffee is one of the cups best in town (it's a la Colombe) but they also do an unbeatable avocado on toast. Nolita is also home to an array of quirky boutiques – ask the person next to you at Brunch which one's their favourite.



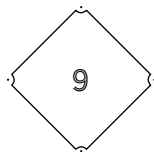
242 Mott St, NY 10012



Nolita



Spring St Station (6)



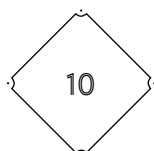
Where's the best place for a fun night out...

Head to The Leadbelly and try their famous cocktail, The Osaka 79 – a fusion of Blackwell rum, Jasmine tea infused Cognac, Aragoshi unfiltered Umeshu, lemon juice and sparkling Sake. They also have a fancy dress box if you ask nicely. Ask the bartender to make you one of their signature martinis – they're the best in the city.

4 Orchard St, New York, NY 10002

Lower East Side

East Broadway Station (F)



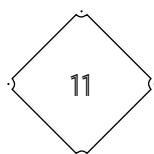
Where's the best place for getting off the tourist trail...

Streets like Rivington, Ludlow, Clinton and Orchard are where you'll stumble upon great little parties and pop-ups; it's one of the things that make NYC such a cool place. Check out Wild Air and Contra; two of our favourite restaurants on Orchard St, and ask a passer-by where's great to grab some street food nearby.

Rivington St, NY 10002

East Village

Delancey St Station (F) and Essex St (J, M, Z)



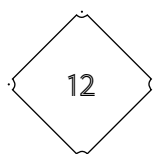
Where's the best place to grab a burger...

For what could be the world's best burger (when in NYC after all), head to Minetta Tavern; our personal favourite is the Black Label burger, although the signature Minetta burger is another irresistible choice – trust us, you'll want to head back again. Ask your waiter where's the best sports bar to watch the Mets, Jets, Rangers or Giants; a must do in NYC, and then go there.

113 MacDougal St, NY 10012

Greenwich Village

West 4 St Station (A, B, C, D, E)



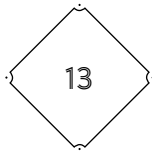
Where's the best place for an art hit...

For a dose of art and culture, head to The Whitney Museum of American Art: think world-class modern art and rotating exhibitions. The gallery is also open until 10pm on Fridays and Saturday's – perfect for après-dinner musings in the city that never sleeps. Ask someone that works there where another great place for modern art is; somewhere that only the locals know about.

99 Gansevoort St New York, NY 10014


Meatpacking District


14th St Station (A, C, E) or 8th Avenue Station (L)



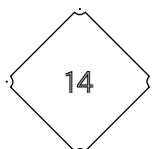
Where's the best walk in the city...

Head to The Standard Biergarten for laid-back food and drink, before taking a walk on the highline; an elevated public park built atop an old railway line. It's one and a half miles long, with some unmissable view points along the way. Ask someone you pass on your stroll what their favourite thing is about New York – their answer may surprise you.

 848 Washington St, NY 10014


 Meatpacking District

 14th St Station (A, C, E)




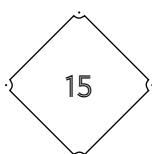
Where's the best place for live music...

For live music head to the Mercury Lounge on the Lower East Side – from lesser known acoustic artists to DJ sets to some of music's big names, this is the ultimate place to listen to discover New York's music scene, with an uber cool atmosphere. Ask the person next to you in the crowd who their favourite local musician or band is.

 217 East Houston St, NY 10002


 Lower East Side

 2nd Avenue Station (F)



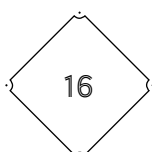
Where's one of the city's best kept secrets...

Head to Attaboy, a hidden speakeasy tucked away on the Lower East Side where menus are a thing of the past. Instead, your bartender will chat to you about your tastes, favourite spirits and flavours before whipping up something tailored to your mood. Ask a fellow bar-goer if they know of any other hidden gems in the city, then go there.

 134 Eldridge St, New York, NY 10002

 Lower East Side

 Grand St Station (B, D)




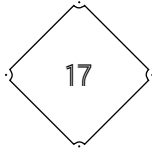
Where's the best place for a bit of rest and relaxation...

Ancient Roman baths get a Manhattan makeover at Aire Ancient Baths, and they're one of Tribeca's best kept secrets (which means they're underground, of course). But it's not just about unwinding in one of the thermal baths, private massage rooms and a steam room are also available, along with yoga classes. Ask the staff for their signature massage – you won't regret it.

 88 Franklin St, NY 10013

 Tribeca

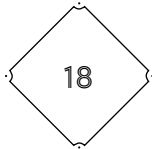
 Franklin St Station (1, 2)



Where's the best place to browse for some new reads...

Our ultimate place to browse for literature both old and new is the Strand Bookstore. There aren't many book shops left in NYC, but the Strand opened in 1927 and has over 18 miles of books – it's impossible not to spend hours browsing the shelves. Ask the book seller for their favourite book about New York is, and grab it.

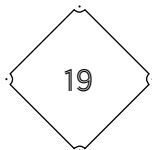
- 828 Broadway, NY 10003
- Midtown
- Union Square Station (4, 5, 6, L, N, Q, R)



Where's the best place for views across the city...

Head over the Williamsburg Bridge to Brooklyn and go to The Ides at The Wythe Hotel, situated on the Williamsburg waterfront. Golden hour, when the Manhattan skyline catches the light in the most beautiful way before sunset is our favourite time to go for those Instagram-worthy shots of the city. Ask the bartender where the best place is to watch the sunset along the Hudson, then go there another evening.

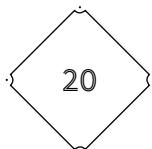
- 80 Wythe Avenue, Brooklyn, NY 11249
- Williamsburg
- Nassau Avenue Station (G)



Where's the best place for gelato...

With over 200 different flavours of ice cream and sorbets (including 13 chocolate varieties), Il Laboratorio del Gelato is our favourite place to go for a late night gelato hit – they're open until midnight on Fridays and Saturdays. Flavours such as cinnamon, earl grey and champagne sorbet are delicious, but if you're feeling brave taste the savoury varieties. Ask the person serving you where's good to go for people watching, then go there.

- 188 Ludlow St, NY 10002
- Lower East Side
- 2nd Avenue Station (F)



Where's the best place for echoes of old New York...

To get under the skin of New York's past head to Bemelmans Bar, the beloved high-society bar at The Carlyle Hotel adorned with illustrations by its namesake, Ludwig Bemelmans, depicting Central Park circa 1947. This is the place to go to step back in time to that romantic New York era during the middle decades of the 20th Century. You're just minutes from Central Park here, so ask the person next to you where the best spot is to go for a picnic.

- The Carlyle Hotel, 35 East 76th St, 10075
- Upper East Side
- 77th St Station (6)

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Where will the conversation take you?

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